

Social Media Policy

Friends of Stoke St.Gregory Primary School Registered Charity Number: 1037493

Purpose

This policy outlines how Friends of Stoke St.Gregory Primary School uses social media to support its activities and communicate with members. It applies to all members and is publicly available for reference.

Platforms we use

Friends of Stoke St.Gregory Primary School currently uses the following platforms:

- Facebook – **Friends of Stoke St.Gregory Primary School**
- Whatsapp – **Group chat - named FOS volunteers**
- Instagram – **fos9278**

Access & visibility

Our social media accounts have the following access levels:

- **Facebook group:** This is a *closed group*. Membership must be approved by our group administrator. Only approved users can view and post content. To request access, speak to secretary, treasurer or chair
- **Whatsapp group:** This is a *closed group*. Membership must be approved by our group administrator. Only approved users can view and post content. To request access, ask chair, treasurer or secretary
- **Instagram:** This is *public*. Anyone can view, follow and respond to posts. To be able to log In to post content, please request access from chair, treasurer or secretary.

Who can join

- The Facebook group and Whatsapp group are intended for members of the PTA – specifically, parents or guardians of pupils at Stoke St.Gregory Primary School and school staff
- Children under 18 are *not* permitted to join as per constitution

How we use social media

Our association uses social media to:

- Share PTA news and updates
- Promote upcoming events
- Recruit volunteers
- Celebrate community support
- Gather feedback from members

It is **not** to be used for private conversations or unrelated topics.

Inappropriate use

The following uses of Friends of Stoke st.Gregory Primary School social media platforms are prohibited:

- Personal messaging between members
- Discussing non-PTA school matters
- Promoting personal business (unless approved by the committee for PTA benefit)

Posting inappropriate, offensive or defamatory content

Violations may result in post removal or member exclusion, in line with committee review and our constitution.

Posting photographs

Members *may* post photos in line with these expectations:

- You must own the rights or have permission from those featured
- The PTA is *not responsible* for ensuring permissions

Please be respectful and thoughtful when sharing media.

Acceptance & agreement

By participating in our social media channels, you accept this policy in full. If you disagree with any terms, we kindly ask you to refrain from using or exit the group.

Availability

This policy is:

- Pinned or referenced in the relevant social media platforms information

Policy review

This policy will be reviewed annually by the Friends of Stoke.St Gregory Primary School committee to ensure it continues to support both the organisation and its volunteers effectively.

Signatures

Approved and adopted by the committee of Friends of Stoke St.Gregory Primary School

Name: _____

Position: _____

Signature: _____

Date: _____

Name: _____
Position: _____
Signature: _____
Date: _____

Name: _____
Position: _____
Signature: _____
Date: _____

Name: _____
Position: _____
Signature: _____
Date: _____

Name: _____
Position: _____
Signature: _____
Date: _____